

İndirilme Tarihi

07.09.2026 14:44:47

TO201 - TOURISM SEMINAR - Ürgüp Sebahat ve Erol Toksöz Turizm Meslek Yüksekokulu - Otel, Lokanta ve İkram Hizmetleri Bölümü

General Info

Objectives of the Course

The aim of this course is to enable students to gain knowledge about current issues and research trends in the field of tourism, understand the scientific research process, and develop their skills in accessing, evaluating, and presenting academic information. Within the scope of the course, students are expected to conduct a literature review on a selected tourism-related topic, critically evaluate scientific sources, and present their findings in accordance with academic principles.

Course Contents

The course covers current developments, research trends, and contemporary academic discussions in the field of tourism; examination of fundamental concepts and approaches used in tourism research; stages of the scientific research process; identification of research topics and problems, literature review, and access to academic sources; critical evaluation of academic literature; introduction to research methods and data collection techniques; academic writing and principles of research ethics; interpretation of research findings and academic presentation techniques. Within the scope of the course, students are expected to conduct a literature review on a selected tourism-related topic, carry out a scientific research study, and present and discuss their findings in an academic seminar.

Recommended or Required Reading

Coşkun, R., Altunışık, R., ve Yıldırım, E. (2007). Sosyal Bilimlerde Araştırma Yöntemleri. Sakarya: Sakarya Yayıncılık. Kozak, M. (2024). Bilimsel Araştırma: Tasarım, Yazım ve Yayım Teknikleri. Detay Yayıncılık. Veal, A.J. (2017) Research Methods for Leisure and Tourism. Pearson, London, UK.

Planned Learning Activities and Teaching Methods

Lecturing, question-and-answer, discussion, individual study, literature review, examination of academic sources, research and seminar preparation, student presentations, peer assessment, and feedback.

Recommended Optional Programme Components

Students are expected to make use of current and reliable academic sources related to the seminar topics, conduct a literature review, and prepare their work in accordance with academic ethics and scientific writing principles. Regular attendance, active participation in seminar presentations, and contribution to academic discussions in the classroom are considered important.

Instructor's Assistants

Öğr.Gör. Mehmet ÇONTU,
Dr. İrem Yıldırım

Presentation Of Course

The course is delivered through face-to-face and interactive teaching methods.

Dersi Veren Öğretim Elemanları

Inst. Mehmet Çontu Inst. Dr. Serkan Zaro Dr. Öğr. Üyesi İrem Yıldırım

Program Outcomes

1. Explain current developments, research trends, and academic debates in the field of tourism.
2. Conduct and evaluate a systematic literature review on a specific topic in the field of tourism.
3. Explain the main stages of the scientific research process and the research methods used in tourism studies.
4. Critically evaluate and synthesize information obtained from academic sources.
5. Prepare a seminar study on a selected tourism-related topic in accordance with academic writing and research ethics principles.
6. Present the prepared seminar study using appropriate academic presentation techniques and actively participate in academic discussions related to the topic.

Order	PreparationInfo	Laboratory TeachingMethods	Theoretical	Practise
1	*Gürbüz, S. & Şahin, F. (2018). Sosyal Bilimlerde Araştırma Yöntemleri Felsefe- Yöntem- Analiz. sf. 19-47.	*Narration, question-answer, discussion *Discourse and sampling	*Introduction of the course	
2	*Gürbüz, S. & Şahin, F. (2018). Sosyal Bilimlerde Araştırma Yöntemleri Felsefe- Yöntem- Analiz. sf. 47-67.	*Narration, question-answer, discussion *Discourse and sampling	*Topic Selection in scientific studies	
3	*Gürbüz, S. & Şahin, F. (2018). Sosyal Bilimlerde Araştırma Yöntemleri Felsefe- Yöntem- Analiz. sf. 67-95.	*Narration, question-answer, discussion *Discourse and sampling	*Scientific research process	
4	*Gürbüz, S. & Şahin, F. (2018). Sosyal Bilimlerde Araştırma Yöntemleri Felsefe- Yöntem- Analiz. sf. 55-63.	*Narration, question-answer, discussion *Discourse and sampling	*Citing in scientific studies	
5	*Gürbüz, S. & Şahin, F. (2018). Sosyal Bilimlerde Araştırma Yöntemleri Felsefe- Yöntem- Analiz. sf. 441-462.	*Narration, question-answer, discussion *Discourse and sampling	*Creation Outline in the scientific studies	
6	*Gürbüz, S. & Şahin, F. (2018). Sosyal Bilimlerde Araştırma Yöntemleri Felsefe- Yöntem- Analiz. sf. 441-462.	*Narration, question-answer, discussion *Discourse and sampling	*Writing methods in the scientific studies	
7	*Gürbüz, S. & Şahin, F. (2018). Sosyal Bilimlerde Araştırma Yöntemleri Felsefe- Yöntem- Analiz. sf. 86-92.	*Narration, question-answer, discussion *Discourse and sampling	*presentation techniques	
8			Midterm Exam	
9	In the light of the theoretical knowledge they have acquired, students will prepare their own presentations and present them in a classroom environment.	*Presentation and discussion	*Students' presentation	
10	In the light of the theoretical knowledge they have acquired, students will prepare their own presentations and present them in a classroom environment.	*Presentation and discussion	*Students' presentation	
11	In the light of the theoretical knowledge they have acquired, students will prepare their own presentations and present them in a classroom environment.	*Presentation and discussion	*Students' presentation	
12	In the light of the theoretical knowledge they have acquired, students will prepare their own presentations and present them in a classroom environment.	*Presentation and discussion	*Students' presentation	
13	In the light of the theoretical knowledge they have acquired, students will prepare their own presentations and present them in a classroom environment.	*Presentation and discussion	*Students' presentation	
14	In the light of the theoretical knowledge they have acquired, students will prepare their own presentations and present them in a classroom environment.	*Presentation and discussion	*Students' presentation	
15	In the light of the theoretical knowledge they have acquired, students will prepare their own presentations and present them in a classroom environment.	*Presentation and discussion	*Students' presentation	

Workload

Activities	Number	PLEASE SELECT TWO DISTINCT LANGUAGES
Teorik Ders Anlatım	14	2,00
Ders Öncesi Bireysel Çalışma	14	1,00
Vize	1	1,00
Final	1	1,00
Ara Sınav Hazırlık	2	2,00
Final Sınavı Hazırlık	2	2,00
Ders Sonrası Bireysel Çalışma	14	1,00
Derse Katılım	14	2,00
Rapor	5	1,00
Araştırma Sunumu	7	2,00

Assesments

Activities	Weight (%)
Ara Sınav	40,00
Final	60,00

Otel, Lokanta ve İkram Hizmetleri Bölümü / Turizm ve Otel İşletmeciliği X Learning Outcome Relation

	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15	P.O. 16	P.O. 17	P.O. 18	P.O. 19	P.O. 20	P.O. 21	P.O. 22
L.O. 1	3	3	2	3	2	3	1	2	2	1	2	3	1	2	3	2	2	2	3	2	3	2
L.O. 2	2	2	3	2	2	2	3	1	3	2	2	1	2	3	2	2	2	3	3	2	2	3
L.O. 3	2	2	2	3	3	3	3	2	3	2	1	2	2	3	2	3	2	2	2	3	2	2
L.O. 4	3	1	2	1		3	4		3	4	1	2		1	4	1		1	4	1	3	4
L.O. 5	3	2	2	1		3	3		3	4	2			2	4		2	1	4	1	3	3
L.O. 6	3	3	3	1		3	4		3	4	2			1	4		2		4	1	3	4

Table :

- P.O. 1 : Describe the basic concepts concerning tourism and hotel management
- P.O. 2 : Know the legal arrangements and professional standards in the field of tourism and hotel management.
- P.O. 3 : Know the internal and external environmental factors which have an effect on tourism and hotel management.
- P.O. 4 : Know how to organize and provide accommodation, food&beverage and other services served in hotel managements.
- P.O. 5 : Know at least one foreign language at level A2 Europe Language Portfolio.
- P.O. 6 : Easily apply the theoretical and practical knowledge obtained from school and internship practices.
- P.O. 7 : Know how to operate computer automation systems used in tourism and hotel managements and use these systems efficiently.
- P.O. 8 : Use the knowledge of the foreign language in the sector, which they have learnt at school and internship practices.
- P.O. 9 : With the theoretical and practical experience obtained, they are able to analyze and provide solutions to the problems encountered of the sector.
- P.O. 10 : Have strong communicative skills and accommodate easily adapt to teamwork
- P.O. 11 : Communicate efficiently and positively with their juniors and seniors.

- P.O. 12 :** Have the ability to work under work load, stress and pressure.
- P.O. 13 :** Know and take active charge in applications as to menu planning, food production, cuisine services management, services, banquet organization applications made under food&beverage department in hotel managements.
- P.O. 14 :** Know and apply making reservations, room sales, greeting guests, calculations, accounting and registering.
- P.O. 15 :** Attend teamwork as a team member in sales-marketing, congress and fair organizations.
- P.O. 16 :** Know the use and supervision of and apply housekeeping management, cleaning of rooms and common area, laundry management, cleaning products.
- P.O. 17 :** Assist colleagues contribute to junior's developments through continued education.
- P.O. 18 :** Respect seniors and complete the assigned tasks fully; create their personal solutions in case of crisis.
- P.O. 19 :** Prepare reports regarding their task and present them to their seniors.
- P.O. 20 :** Assist colleagues by doing the tasks apart from their own in extraordinary situations.
- P.O. 21 :** Band to national and ethical values and care for these values at work they attend.
- P.O. 22 :** Follow vocational innovations and improve themselves constantly on a continued basis.
- L.O. 1 :** Explain current developments, research trends, and academic debates in the field of tourism.
- L.O. 2 :** Conduct and evaluate a systematic literature review on a specific topic in the field of tourism.
- L.O. 3 :** Explain the main stages of the scientific research process and the research methods used in tourism studies.
- L.O. 4 :** Critically evaluate and synthesize information obtained from academic sources.
- L.O. 5 :** Prepare a seminar study on a selected tourism-related topic in accordance with academic writing and research ethics principles.
- L.O. 6 :** Present the prepared seminar study using appropriate academic presentation techniques and actively participate in academic discussions related to the topic.